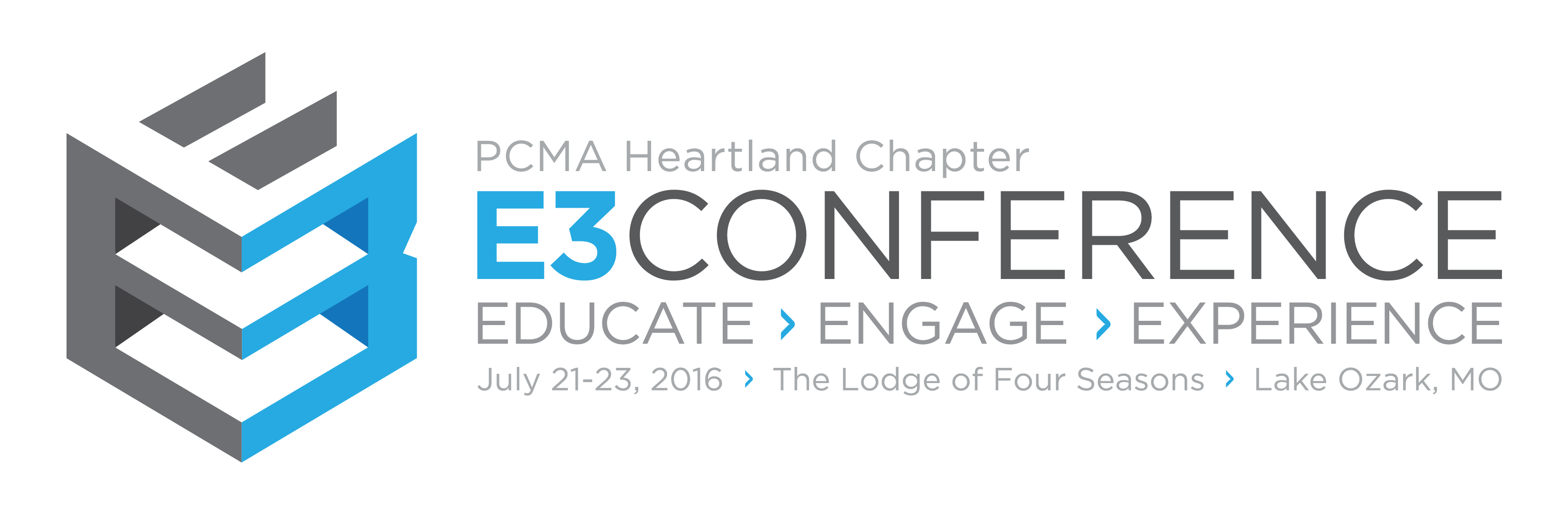
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**SAVE THE DATE - PCMA Heartland Chapter’s E3 Conference July 19-21, 2018 in Tulsa, Oklahoma**

Back by popular demand – but better than ever with redesigned educational offerings. Spend two days with the best and brightest meeting and event professionals and suppliers from around our 6 state region (Missouri, Kansas, Arkansas, Iowa, Oklahoma and Nebraska). You will go home from the PCMA Heartland Chapter’s E3 Conference energized with new strategies and techniques that you can immediately integrate into your events.

**The Heartland Chapter Past President’s Task Force is building a great agenda for this conference with speakers and topics to be released soon but here is a tentative agenda: ­**

**Thursday, July 19, 2018**

5-6pm Opening General Session and Networking Reception

6:30-9:30pm Networking Evening Event

**Friday, July 20, 2018**

8-9:45am Networking Breakfast & General Session

10am-11:45am Breakout Sessions with Refreshment Break

11:45am-1pm Luncheon with Moderated Panel

Open Afternoon

6-9pm Reception and Dinner Event

**Saturday, July 21, 2018**

8:30-10am Breakfast and Closing Session with Keynote Speaker

**SPONSORSHIP Opportunities are available! For more information,  
please contact David Kinney at** [dkinney@gotolouisville.com](mailto:dkinney@gotolouisville.com) **or 773.354.0965**

The PCMA Heartland Chapter’s E3 Conference will educate attendees, engage both planners and suppliers and deliver an experience you won’t soon forget. You will want to be there July 19-21 in Tulsa, OK. **Planner registration is hosted** – so SAVE THE DATE because you won’t want to miss this unique and affordable event!